

CLAIMS

What is claimed is:

1. A system for providing access to primary media content in digital form,

(comprising:

a server network comprising a download management server, a customer database storing user information, and a primary content database storing primary media content;

a client console connectable for establishing a communications link through a bi-directional communications network to said download management server;

a detachable storage media installable in said client console; said detachable storage media having a data structure thereon comprising at least one of a user identifier and a media identifier, wherein

the server network is configured to transmit to the client console a plurality of media content items upon request by a user of the client console, and wherein a content provider providing data through the primary content database charges the user only for items used by the user.

2. The system according to claim 1, wherein a user identifier is uploaded to said download management server to enable access to specified content in said primary media content database, and said user information is downloaded into said client console to trigger execution of specified revenue bearing events, wherein said user identifier comprises an alphanumeric media ID identifying said detachable storage media.

3. The system according to claim 2, wherein said specified content comprises a portion of an overall set of primary contents stored in said contents database, and wherein said media ID serves to limit access to said specified content only.

5 4. The system according to claim 1, wherein said data structure comprises an authentication code for authenticating access to the download management server.

10 5. The system according to claim 4, wherein said specified content comprises a portion of an overall set of primary contents stored in said contents database, and wherein said authentication code authenticates access to the download management server which is responsible for providing access to said specified content.

15 6. The system according to claim 1, wherein the media items comprise a plurality of trigger data items logically associated, respectively, with each of said primary media content items, and wherein the trigger data items are used to compile and store a usage history of the primary content items in the customer database.

20 7. The system according to claim 6, wherein said data structure further comprises a data indicator indicating that said detachable storage media is operable through connection to said bi-directional communications network, and further wherein said data indicator comprises one of a program for providing network access and a code which causes execution of a program stored in said media console for providing network access.

8. The system according to claim 1, wherein said client console further comprises a local fixed storage device disposed internally or externally of said client console, wherein said requested primary media content is downloaded only said fixed storage device.

9. A method for delivery of primary media content in digital form through a bi-directional communications network, together with auxiliary media content stored on a detachable storage media, comprising the steps of:

establishing a communications link between a client console and a download management server through said bi-directional communications network, said client console having said detachable storage media detachably installed therein;

transmitting user identifier data contained on said local storage media and a request for primary media content to said download management server, in order to retrieve said primary media content from a contents database;

downloading into said client console from said download management server said primary media content;

recording usage of primary media content by the user;

charging the user for the primary media based on portions of the primary media actually used.

10. The method according to claim 9, wherein said user identifier data comprises an alphanumeric media ID identifying said detachable storage media and said local storage media further contains an authentication code which enables access to said download management server, further comprising the step of receiving said media ID and said

